

## **INNEN & AUSSEN**

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# PR KADECO: (GLOBAL-) INNOVATIONS IN THE KADECO VENETIAN BLIND COLLECTION

For indoors, KADECO will be presenting several exciting innovations in terms of both technology and materials in their Venetian blind product range at the trade fair. As well as a new trend chart for 50 mm width aluminium Venetian blinds, the manufacturer is expanding its range of sustainable products with an FSC chart for wooden Venetian blinds. In addition, the "Living Stripes" have been redesigned, creating new and unique colour-change combinations which each capture various trends and suit any interior design style. Technical highlights are provided by the new cord pull technology for 50 mm Venetian blinds, offering two new options of "Panorama" and "Tilt-Only".

The biggest innovation is the felt Venetian blinds with 50 mm slats made from designer felt which are available exclusively from KADECO and have been nominated for the R+T prize for innovation.

# **DESIGNER FELT VENETIAN BLINDS**

Felt is increasingly finding its way into the living space. This supple polyester material with a soft, smooth feel captures the imagination particularly because it radiates naturalness and is very much at home in Scandinavian-style interior design. Oslo is KADECO's first, exclusive designer felt Venetian blind collection to be showcased.

# HIGH-QUALITY, STURDY SLATS

A robust felt fabric is made from nonwoven polyester in a multi-stage production process with the aid of special process technology. This designer felt is pressed and formed as required. The look, durability and functionality of these designer felt Venetian blinds are all impressive. In addition to excellent fade resistance (DIN EN ISO 105-B02: rating 6) they are also easy to clean by simply vacuuming them. Moreover, they contribute to an improvement in indoor acoustics thanks to their sound-absorbing properties.



#### NATURAL LOOK

The traditional appearance of the material is reminiscent of genuine natural felt and is enhanced by the blended effect of subtle shades of colour. The Oslo felt version is available in four colours: a dark anthracite, medium grey, pale grey and pale beige. The composition of the natural colours has an elemental feel and pays homage to current interior design trends.

## LIVING STRIPES

Any window will become an absolute focal point with these stylish striped designs. The gorgeous plays of colour from the aluminium Venetian blinds will emphasise any interior design style. The new designs offer a selection of matte and shiny effects, elegant and muted border patterns or varied colour gradations, which come into their own especially when the Venetian blinds are closed.

Our designers have created some fantastic plays of colour in natural and earthy tones, popular grey nuances and delicate pastels right through to strong accent colours to suit interior trends like Hygge, Japandi and Wabi-Sabi or Greenery, Nature and Boho.

## NEW TREND CHART FOR ALUMINIUM VENETIAN BLINDS

The new "Look" trend chart for 50 mm aluminium Venetian blinds includes two new sorts - Silk Twin and Silk Sparkle - each with four colours. Their special feature: Silk Twin slats create harmonious plays of colour at the window. Their silk matte surface accentuates the smoky shades in Scandinavian style especially well and also offers a soft feel. The visual experience is enhanced by the different colouring on the front and back of the slats - creating a stylish change in colour when they are turned.

## **FSC WOOD CHART**

Responsible action with a view to the future is of great importance to us and our environment. For this reason, we also feel strongly about the origin of our materials: we have therefore consciously decided to use FSC®-certified wooden slats made from obeche wood for the new KADECO wooden Venetian blinds in the Nola range.

The Nola range boasts an impressive visual diversity from the expressive striated pattern in the coloured surface in various shades to plain coloured tones.

## **NEW CORD PULL TECHNOLOGY**

New easy-to-use cord pull technology is available for 50 mm wooden and aluminium Venetian blinds. The height of the blind is adjusted by a pulling cord and the slats are tilted using a tilt cord. The high-quality upper and lower profiles for cord pull and chain pull systems have recently become available in black as well, so the technical components will now evoke a uniform colour image along with any slat colour and blend harmoniously into



the room. The new cord pull technology is accompanied by two more new features: the Panorama option and the Tilt-Only option.

#### PANORAMA OPTION

The innovation for a better view of the outside: refined engineering means the Panorama option offers an improved view of the outside. To achieve this, pairs of slats are simply moved so they are directly underneath one another when the blind is opened in order to double the viewing gap. The Panorama option is available for cord pull systems with wooden or aluminium slats.

## **TILT-ONLY OPTION**

Reduced to the essentials: the Tilt-Only option enables motorised angling of the slats in cord pull systems - for wooden and aluminium Venetian blinds - also when combined with a ladder tape or Panorama. The integrated Motion motor can either be powered by a supply unit or a battery and can comfortably be operated by remote control or app.